### Did you know?

We're NOT just another print finisher.

We may not be the darlings of the press or have cabinets full of trade awards, we're just fair, honest and good at what we do.

## Have a quick read below and judge for yourselves!

# Clinical fact No. 1 – Innovation and capacity

We've had for a very long time, probably the most amount of miniature folding machines than any other trade finisher in Europe. But we have had to innovate to create some of our finishing lines as "from-theshowroom" equipment was just not what we were looking for.

For example, our miniature saddle stitching lines are configured with equipment from 4 different manufacturers. Some of our folding lines are using units from 3 different manufacturers. We also built 3 of our own Z-fold card binding lines.



#### Clinical fact No.2 – **Investment and environment**



Yes, we are still investing but not only in finishing equipment. Part of our investment in the last 2 years has been focussed on energy saving and energy producing technology. We have spent around £230,000 on installing Solar Panels and LED lighting which is now showing us a significant reduction in energy consumption whilst minimising our environmental impact.

We heat our separate stitching factory with an ecofriendly pallet burning heater.

And of course, we've also bought a few more folding machines.......

#### Clinical fact No.3 - Integrity and longevity

Clinical have been in business for 45 years under the same ownership, no pre-packs and no rising from the ashes like some of our alleged "competitors" have done before and will probably do so again. Our aim is to be fair with our customers and suppliers and we are fully focussed on supplying a good service with realistic lead times and competitive pricing.

We won't hide if we have had a problem with a job, we work to resolve any issues and sort out the nitty-gritty when our customer's customer is satisfied.

Whilst we are predominately known for being miniature and pharmaceutical folding experts, and whilst this is a significant part of our business, it is often overlooked that we have a raft of specialist and bespoke equipment that produce Z-fold cards and pocket media, miniature stitched, drilled and die-cut booklets, glued ticket wallets, spine-glued booklets, ram punched cards, pick and place products to name a few.



## Clinical fact No.4 – Location and Premises



We are located in the heart of England in Leicester. We employ 35 staff in our custom designed factory of around 25,000 square ft which houses in excess of 60 machines and this also includes our own inhouse engineering facility for making our own parts and batch counters. We also have our fully equipped own gym that our staff and their guests can use as we recognise our staff are our biggest asset.

## Open Invitation – come and see for yourself – just contact us for a visit

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